



The Bison Brook Rodeo
brought to you by
Bison Brook Ranch

Corporate and Local Community Support Sponsorship Packages
for 2026

~Corporate Sponsorship Packages~

Platinum Bull Sponsorship

Investment: \$25,000.00-\$30,000.00

VIP Tickets Included:

8 VIP tickets per Day (16 total for event)

Exclusive Signage:

Large Premier signage at farm Rodeo entrance.

Medium signage on arena pen.

Logo on Sponsor wall.

Package Benefits:

- 8 Free Drink tickets per day (16 for total event)
- Naming Rights: (Brand) Presents The Bison Brook Rodeo
- Premier logo placement on all event marketing, posters, emails, and social platforms.
- Announcer mentions throughout both event days.
- Featured in social & digital campaigns.
- VIP seating at Arena during show(s).
- Premier Venue Parking

Gold Rider Sponsorship

Investment: \$15,000-\$20,000.00

VIP Tickets Included:

6 VIP tickets per Day (12 total for event)

Exclusive Signage:

Medium size signage at farm Rodeo Entrance.

Small arena signage.

Logo on Sponsor wall.

Package Benefits:

- 6 Free drink tickets per day (12 for total event)
- Prominent logo on event flyers.
- VIP seating at Arena during show(s)
- Multiple PA mentions daily.
- Social Media inclusions.
- Premier Venue Parking.

Silver Saddle Sponsorship

Investment: \$7,000-\$10,000.00

VIP Tickets Included:

4 VIP Tickets per Day (8 Total for event)

Package Benefits:

- Small Arena signage.
- Logo on sponsor wall.
- PA recognition during key performances.
- Social Media sponsor listing.
- Social Media recognition.
- VIP seating at Arena.

Bronze Pen Sponsorship

Investment: \$3,000-\$5,000.00

VIP tickets Included:

2 VIP tickets per Day (4 Total for event)

Benefits:

- VIP seating at Arena
- Shared sponsor signage on arena.

- Logo on sponsor wall.
- Social Media sponsor listing.
- Recognition on PA & social media.



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~Local Community Sponsorship Packages~

Golden Cowboy Sponsorship

Investment: \$2,000- \$3,000.00

VIP Tickets Included:

4 VIP Tickets per Day (8 total for event)

Exclusive Signage:

Large signage at farm Entrance.

Small signage on Arena pen.

Package Benefits:

- VIP seating at Arena for show(s)
- 4 Free drink tickets per Day. (8 total for event)
- Logo on event flyers, marketing materials, social media mentions, and emails.
- Logo on Sponsor wall.
- Announcer mentions throughout both event days.
- Premier Venue Parking

Silver Spur Sponsorship

Investment: \$1,000-\$1,500.00

VIP Tickets Included:

3 VIP tickets per Day (6 total for event)

Exclusive Signage:

Small shared signage on Arena Pen

Package Benefits:

- Logo on sponsor wall.
- PA recognition during key performances.
- Social Media sponsor listing.
- Social Media recognition.
- VIP seating at Arena

Bronze Hazer Sponsorship

Investment: \$200-\$750.00

VIP Tickets Included:

2 VIP Tickets per Day (4 total for event)

Package Benefits:

- Logo on sponsor wall.
- Social Media sponsor listing.
- Recognition on PA & social media.
- VIP seating at arena.

